Permit #F00027557

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027557 **Type of Permit:** FILMING **Release Date:** 04/30/2010

Production Company EPOCH FILMS

Insured Company Name EPOCH FILMS
Contact Phone No. 1 310-275-9333
Contact Phone No. 2
Fax
Address 435 HUDSON ST
NEW YORK, New York 10014

Production Title APPLE

Type of Production Commercial - Standard

Producer Mary Livingston

Director Jessica Sanders

1st AD n/a n/a

Production Manager Marlo Livingston

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Russ Thomas
Primary Phone Mobile - 818-437-2560
Secondary Phone Office - 310-275-9333

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

Notification Charge	$385.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA COUNTY - BEACH USE	$400.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,935.00

Number of Locations 4

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Summary Information — Location

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Production Company EPOCH FILMS
Insured Company EPOCH FILMS
Production Title APPLE

Location Manager Russ Thomas
Primary Phone Mobile - 818-437-2560
Secondary Phone Office - 310-275-9333

Location Address 7103 Westward Beach Rd, Malibu, CA, 90265

Location Names POINT DUME / WESTWARD BEACH

Location Type Beach

Location Description POINT DUME / WESTWARD BEACH

Film Dates 5/3/2010 - 5/3/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Beaches and Harbors Conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
BEACHES and HARBORS POINT DUME-WESTWARD CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	50
LA County FSA assigned	1
Lifeguard Required	1

Filming Activities Camera & Equipment on Sand; Exterior Dialogue; Gators on sand for equipment transportation; Picture car driving in PCI parking lot; Talent surfing in water 0700-2200 hrs (Lifeguard required 0700-2200 hrs);

Special Effects: F/X Permit # FX0651-71

Type	No. Times Per Day	No. Takes Per Take
Fire Effects	1	1

Description of F/X Scene: Bonfire

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes
Must comply with attached Beaches and Harbors conditions
The City of Malibu Requires a fee on LA County Beaches within the City of Malibu.
Dual permit required with City of Malibu
Must contact PCI directly re: parking requirements and activities on PCI property
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Coordinator Note
FILMING NEAR TOWERS 1 & 2
Lifeguard required

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Summary Information — Location

Permit Number	F00027557	**Location Manager**	Russ Thomas
Production Company	EPOCH FILMS	Primary Phone	Mobile - 818-437-2560
Insured Company	EPOCH FILMS	Secondary Phone	Office - 310-275-9333
Production Title	APPLE		

No driving shots on sand
Gators are for transportation of equipment only; Gators must be returned to parking lot when not in use

Coordinator Note No blocking, staging, or filming in red zone cul-de-sac

Coordinator Note 0651-71 / FSA required

Parking

Base Camp
Location Type : LA County Parking lot
Street : PCI Lot (100 spaces)

Crew Parking
Location Type : LA County Parking lot
Street : PCI Lot (100 spaces)

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Summary Information — Location

Permit Number F00027557
Production Company EPOCH FILMS
Insured Company EPOCH FILMS
Production Title APPLE

Location Manager Russ Thomas
Primary Phone Mobile - 818-437-2560
Secondary Phone Office - 310-275-9333

Location Address 4968 Los Feliz Blvd, Los Angeles, CA, 90027

Location Names

Location Type Private Residence

Location Description

Film Dates 5/3/2010 - 5/3/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Epoch.Apple.27557.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	50
LA City UFSO assigned	25449

Filming Activities Equipment on property; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note UFSO required at 1900 N Vermont Avenue 5/3 0700-2200 hrs per Insp del Gadillo

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1900 N Vermont Avenue (5/3 0700-2200 hrs only)

Crew Parking
Location Type : Private Parking Lot
Street : 1900 N Vermont Avenue (5/3 0700-2200 hrs only)

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Summary Information — Location

Permit Number F00027557
Production Company EPOCH FILMS
Insured Company EPOCH FILMS
Production Title APPLE

Location Manager Russ Thomas
Primary Phone Mobile - 818-437-2560
Secondary Phone Office - 310-275-9333

Location Address 1411 N Broadway, Los Angeles, CA, 90012

Location Names

Location Type Loft

Location Description

Film Dates 5/4/2010 - 5/4/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All travel lanes and bike lanes shall be closed per the WATCH manual.
May not interfere with adjacent traffic lanes
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD

Please see attached document Epoch.Apple.27557.Broadway.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Motor Homes	1
Picture vehicles	1
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	50
Extras	35
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note May not cone off parking spaces in street

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Lane / Full Closure W/S curb lane on N Broadway, Savoy St - Elysian Park Dr

Approximate Footage 0 - 300

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Summary Information — Location

Permit Number	F00027557	**Location Manager**	Russ Thomas
Production Company	EPOCH FILMS	Primary Phone	Mobile - 818-437-2560
Insured Company	EPOCH FILMS	Secondary Phone	Office - 310-275-9333
Production Title	APPLE		

Date(s) 5/4/2010 to 5/4/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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Summary Information — Location

Permit Number F00027557
Production Company EPOCH FILMS
Insured Company EPOCH FILMS
Production Title APPLE

Location Manager Russ Thomas
Primary Phone Mobile - 818-437-2560
Secondary Phone Office - 310-275-9333

Location Address Los Feliz Blvd., 5 frwy., 2 frwy., Glendale Blvd., 101 frwy., Western Av., inclusive (Excluding State freeways/highways), Los Angeles, CA, 90027

Location Names

Location Type Driving grid

Location Description

Film Dates 5/2/2010 - 5/3/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Equipment vehicles may park on one side of street
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Picture vehicles	1
Process Trailer	1

Personnel on Location

Type	Quantity
Crew	15
Off-Duty/Retired LAPD Officer(s)	4

Filming Activities Car-to-Car; Driving shots; Intermittent traffic control - 2 minute standard (except Monday - Friday 0700-0900 hrs & 1500-1900 hrs);

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1900 N Vermont Avenue

Crew Parking
Location Type : Private Parking Lot
Street : 1900 N Vermont Avenue

NOT A PERMIT

Permit #F00027557

Special Filming Conditions for Los Angeles County Beaches

POINT DUME/WESTWARD BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- No trucks larger than 40 ft will be allowed in parking lot.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **NO FILMING, PARKING OR STAGING IN RED CUL DE SAC AREA.**
- **No admittance to parking lots prior to 7:00 a.m.**
- **Parking lot closes at dusk. PCI attendant required after hours.**
- **Dual permit required with the City of Malibu**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO FILM PERMIT

Permit #F00027557

818.577.4800

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Epoch Films ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4/29/10

Epoch Films
Name of Principal

By: Mary Livingston
Representative's Signature

Mary Livingston
Print Representative's Name

Producer
Representative's title

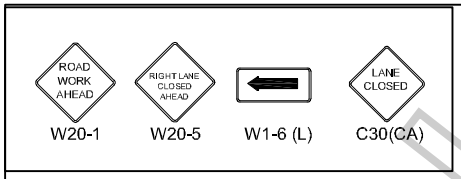
9290 Civic Ctr. Dr.
Beverly Hills 90210
Principal's Address

310 275 9393
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

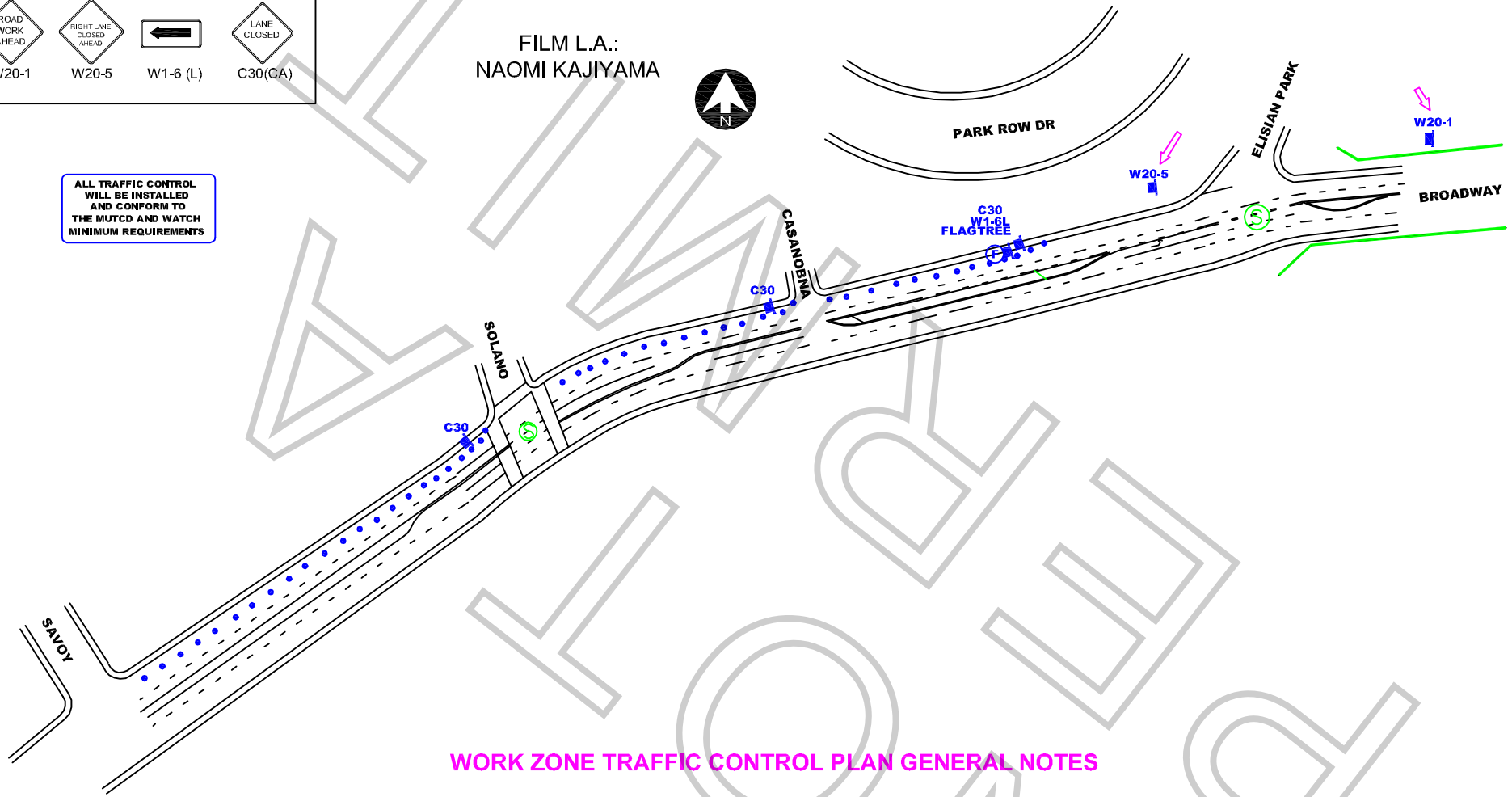
Please sign and fax back
Principal = Name of Company

NO PERMIT



FILM L.A.:
NAOMI KAJIYAMA

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS



WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 5-4-10 FROM 07:00 HOURS TO 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY,
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775 * Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ
Traffic control plan is drawn per MUTCD & 2006 Work Area Traffic Control Handbook

TRAFFIC CONTROL FOR:
EPOCH FILMS
"APPLE"

PROJECT LOCATION:
BROADWAY ST
FROM SAVOY TO PARK ROW DR
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
JOHN WHEELER
OFFICE # 818.347.9929

REV#	DATE	REVISION DESCRIPTION

Permit #F00027557